

PARTICIPATION FORM

KEY DATES

10/06/2022	Opening date for applications
31/07/2022	Deadline for receipt of applications + payment for application (500 € plus 10% VAT for galleries in the general programme and sections, 300 € plus 10% VAT for bookstores, publishers, etc.). To be discounted from the total on acceptance.
23/09/2022	Deadline for the communication of admission to the fair on behalf of the selection committee. Payment of 70% of the total.
30/09/2022	Delivery of high-resolution images for the press
10/11/2022	Delivery of catalogue material
25/11/2022	Deadline for remaining payment for the stand, corresponding to 30% of the invoice
15/01/2023	Payment for exhibition services

5% discount will be applied to the total price for those galleries that make the payment in one instalment immediately following their acceptance to the fair.

THE FAIR. INFORMATION, TERMS AND CONDITIONS

Criteria for admission

A selection committee, alongside the artistic management of the fair, will select the exhibitors according to the project presented and its content.

Applications

The exhibitors must present their application, correctly completed, and accompanied by a receipt for the transfer of 500 € plus 10% VAT for the galleries in the general programme and sections, 300 € plus 10% VAT for bookstores, publishers, etc.

Acceptance

Once accepted, the applications presented will become valid as binding contracts and imply, on behalf of the applicant, the full acceptance of the terms and conditions of participation.

Criteria for admission

The exhibition will take place at the Palacio Neptuno in Madrid. Interested galleries may apply to participate in the fair according to the dates indicated.

Terms and conditions

The participating galleries in JUSTMAD can apply to:

General Program

Aprox. 17 m.l – 7.500 €

Aprox. 14 m.l. – 6.000 €

Aprox. 10 m.l. – 5.500 €

Solo Project (curated project) – 3.500€

Publications

One table and one chair given by the organization – 1.000 €

Prices of the spaces

Due to the characteristics of the Neptuno Palace, once the spaces are assigned to each gallery, the linear metre charged will be calculated. Solo Project spaces will be by invitation. 10% more VAT will be applied to all these prices.

A fee of 450€ plus IVA will be charged to the galleries for Exhibitor Services, which covers two pages in the catalogue for each gallery, WiFi, public liability insurance and participation in promotional and advertising support. Insurance of the works of art and other elements exhibited at the fair is not included and this needs to be undertaken by each exhibitor.

Applicants must attach to the application form a receipt for the transfer of 500 € plus 10% VAT relating to the registration fee. This amount will be deducted from the second invoice. In the case of not being accepted, 250 € will be refunded, the remainder being considered administration costs.

The deadline for the acceptance of applications will be 31 July 2022. The selection committee will meet during the month of September and the accepted galleries will be informed by 23 September 2022.

Information about the payment

Information about the payment

- 500 € and 10% VAT for the galleries of the general program or in sections.
- 300 € and 10% VAT application for press, publications, etc.

This amount will be deducted from the total due if the application is successful but will be considered as management costs if it is not and will not be refunded.

Payment deadlines

- Registration fees must be deposited along with the application ling.
- 70% of total amount due must be paid following acceptance of participation (minus the amount paid in advance in the registration).
- The remaining 30% must be paid before November 25th, 2022.

It is required to have paid all the bills for participate in the fair. All the payments not paid at time will charge with 5% of the total of the amount.

Payment methods

By wire transfer

Please notify the JUSTMAD of ces by email prior to making payment via wire transfer. For payments use the following account:

Santander

C/ Fuencarral, 79- 28004 Madrid, España

IBAN: ES31 0049 5120 8023 1607 2449

SWIFT CODE/ BSCHEMMXXX
ART FAIRS, S.L.

Application form

1. General:

JUSTMAD is a project of Art Fairs SL, ("JUSTMAD" onwards). These Conditions of Participation set forth the terms and conditions of the exhibitor's participation in JUSTMAD 2021. JUSTMAD reserves the right to, at any time, issue other rules and regulations of participation.

2. Show dates:

February 23th-February 26th, 2023.

3. Art works on exhibit:

Paintings, drawings, and sculpture; graphics and multiples; photography; art books; periodicals, and journals; video. All works shown should be of gallery quality and consistent with the aesthetic parameters set by **JUSTMAD**.

4. Admission to exhibit:

JUSTMAD shall be the sole and final judge of all applications and may accept or reject applications in its sole discretion. Final admission is contingent upon review and approval of an Exhibition Proposal. The exhibitor guarantees that all information in his/ her application is accurate and that every work submitted for exhibition is authentic. Admission will be confirmed in writing. JUSTMAD reserves the right to cancel any application that is accepted on the basis of false information or if the exhibitor fails to comply with these Conditions. If the exhibitor decides, unilaterally, to drop out of the fair, JUSTMAD will not refund any payments made until this point in time. The exhibitor is liable, and will indemnify JUSTMAD for and from any and all loss or damage incurred by JUSTMAD that is a result of any breach of these Conditions. JUSTMAD has the right to require complete details of the exhibition proposal and reserves the right to prohibit the exhibition of any object that does not meet the requirements of the exposition. If necessary, the removal of such objects will be at the expense of the exhibitor.

5. Assignment of spaces:

The assignment of the exhibition spaces corresponding to each gallery will be undertaken by JUSTMAD, who will carry out the task, taking into account the nature of the works to be exhibited, or following its own criteria and the date the application was received. Due to the amount and diversity of the spaces, the management of JUSTMAD may assign alternative spaces to the proposal received in the application, depending on availability, the gallery owner being able to accept or reject the proposal. In the case that the gallery owner rejects the offer of the booth proposed by the management, and if he/she decides to drop out of the fair, the sum paid will be refunded, less a 250€ administration fee, without the right to any subsequent claim. In the case that there is a change in pricing and the gallery rejects the space, the sum paid will be refunded, less a 250€ administration fee. Such a refund will only be possible between 23 September and 10 October. After this date no claim about the spaces will be accepted. In the case that the gallery owner drops out of the fair unilaterally subsequent to these dates, will not have a refund.

JUSTMAD may, if necessary, change the location of allocated space, as well as alter the final layout of the booth if circumstances demand such measure. The exhibitor commits to respect the aesthetic guidelines of JUSTMAD, and also to adapt to any necessary demands for the compliance of the regulations of the organisers. JUSTMAD does not offer any guarantee

regarding the location of the stand, the area, or the configuration of the space. The area in m² will not be considered definitive until the publication of the final floorplan of the fair. The exhibitor understands that any area will be considered an estimate until the publication of the definitive floorplan with the definitive exhibition surface, which might differ from that initially assigned. JUSTMAD reserves the right to rearrange the layout of unoccupied areas, and to alter entrances and exits to and from the exhibition space, halls, and aisles.

The definite allocation of space will be communicated to the exhibitor once all the payments have been made.

6. Co-exhibitors:

No exhibitor may sublet his/her booth either entirely or partially without the express written consent of JUSTMAD. Products, exhibitors or individuals other than those specified in the exhibitor's application cannot be shown or advertised in the booth.

7. Promotional material:

The fair will provide different promotional materials to the exhibitors, with the aim of these galleries inviting collectors and VIPs to visit JUSTMAD. The general and professional invitations, and in particular the VIP cards, are for the exclusive use of guests invited by the galleries. The exhibitors may only access the fair with an exhibitor's pass. The quantities assigned depend directly on the size of the area booked.

	Publicaciones/ Editoriales	Espacios de 10 metros lineales	Espacios de 14 metros lineales	Espacios de 17 m.l o más
Invitaciones generales	10	20	25	30
Invitaciones profesionales	10	20	25	30
Invitaciones VIP	1	2	3	5

8. Inspection of the exhibited works:

The management of the fair together with the Selection Committee will inspect, both during the set-up and throughout the fair, that the design of each gallery is in accordance with that which has been approved by the Committee for participation at the fair, with respect to its correct positioning and set-up in the stand, dependent on its spatial concept and the objective criteria of the fair. The exhibitor must follow the criteria of the management and in the case of failure to comply with them, the management reserves the right to close down the stand without reimbursement to the exhibitor and the exhibitor will have no right to receive any amount in regard to compensation or whatever other reason. Any increase or reduction of walls in the stand must be approved by the management of the fair.

9. Alterations to the plan of the stand:

Only the booths of 12 linear metres or above can be modified by adding a storage space to the booth, which will always need to be checked and approved by the management of the fair. Walls added in the middle of the booth will not be accepted; only the walls which adjoin an aisle will be accepted, under the supervision of the management.

10. Storerooms:

The fair will facilitate communal storage spaces for the galleries on each floor. The management of JUSTMAD accepts no responsibility for the stored works and will not undertake any type of internal organization of the storerooms.

11. Payment conditions:

70% deposit of the total amount due must be paid following the acceptance of the application. A second payment of 30% must be deposited before November 25th, 2022. In the case the exhibitor fails to make payment as agreed, they will be in default and JUSTMAD will have the right to retain exhibitor's deposit and all other amounts paid. JUSTMAD reserves the right to pursue any and all other measures according to the local law with respect to exhibitor's default.

12. Default and/or Breach:

In the event that exhibitor fails to fulfil payments as agreed herein or breaches any term or condition contained in this agreement (or any other supplemental documents incorporated, such as the Exhibitor Kit), exhibitor shall be in default under the terms of this agreement, and 120% of all fees shall be payable to JUSTMAD as collateral damages. Exhibitor acknowledges that the additional 20% assessed is reasonably related to JUSTMAD's anticipated loss of revenues. JUSTMAD shall thus have the right to retain exhibitor's deposit and all other amounts paid under the terms of this agreement. JUSTMAD reserves any other remedies with respect to any default by exhibitor. In the event of default by exhibitor, JUSTMAD shall have the right, but not the obligation, to lease the subject booth space to another exhibitor prior to the Exhibition.

13. Insurance and exemption from liability:

It is the exhibitor's prerogative to obtain insurance coverage for damage to or loss of any article at the show due to any reason, including re, theft, burglary, breakage, leakage and water damage, or transport to or from the show grounds. In any event, the exhibitor assumes all risk of loss or damage to any of its Articles. JUSTMAD will not be liable to any exhibitor for any direct, incidental or consequential damages or loss to exhibitor, to his/her property or articles in any way connected with exhibitor's participation. JUSTMAD will not accept any responsibility for the wellbeing of any art and materials consigned to or in the possession of any exhibitor during the exhibition. All of exhibitor's personal property of every kind of description which may at any time be in the booth space or on the exhibition premises shall be at exhibitor's sole risk, and JUSTMAD shall not be liable for any damage, that is, property loss suffered by the exhibitor, including theft. JUSTMAD shall not be liable for any such injury or damage caused by other exhibitors or any other person(s) either on the exhibition premises or elsewhere.

14. Security:

Security services will be provided 24 hours a day by uniformed guards during the show and at the showing areas. Guard service will commence the first day of installation and continue until the dismantling is over. Nevertheless, JUSTMAD shall not be liable for any loss or damage due to theft. To maintain security, once set-up begins, nothing can be removed from the show premises unless accompanied by a merchandise and/or security pass, through the dismantling period. Only exhibitors may bring articles onto the premises throughout the duration of JUSTMAD.

15. Electrical services:

JUSTMAD will provide common area lighting, but shall not be liable for any loss or damage due to failure or interruption of any service. No exhibitor is allowed to install his/ her own power connections. Fire, safety and security regulations must be adhered to.

16. Maintenance:

JUSTMAD will be responsible for keeping the common areas of the show site clean. Each exhibitor is responsible for the maintenance of his/her booth and will leave the booth in the same condition in which it was found, reasonable wear and tear accepted. All hanging devices must be removed from the wall when dismantling the booth.

17. Expenses and taxes:

The exhibitor assumes full responsibility for the payment of expenses incurred by the gallery's management and staff in connection with the operation of its booth. It is not the responsibility of JUSTMAD to advise exhibitors on city, state or local taxes derived from sales. All city, state and local taxes, and licenses, if any, are responsibility of participating exhibitors.

18. Contract terms to be exclusive:

This written agreement contains the sole and entire agreement between the parties, and supersedes any and all other agreements between them. The parties acknowledge and agree that neither of them has made any statement with respect to the subject matter of this agreement or any comments inducing the execution and delivery of this agreement except those that are specifically set forth in this agreement. Each party acknowledges that it has relied on its own judgment in entering into the agreement. The parties further acknowledge that any statements or comments that may have been made prior to this agreement by either of them to the other are void and of no effect and that neither of them has relied on the same in connection with her or its dealings with the other. Any and all changes or modification to these terms must be executed in advance, in writing.

19. General remarks:

JUSTMAD JUSTMAD is entitled in the case of compelling reasons to postpone, reschedule, relocate, shorten or extend the exhibition without liability or obligation to the exhibitor. The liability of JUSTMAD for failure to perform its obligations under this agreement is limited to a refund of the exhibitor's deposits and booth fees paid. Further, if JUSTMAD is delayed or prevented from performing any of its obligations under this agreement by any cause whatsoever beyond JUSTMAD's control, the period of such delay or such prevention shall be deemed added to the time herein provided for the performance of any such obligation by JUSTMAD, or JUSTMAD, in its sole discretion, may cancel this agreement and the parties hereto shall be released of all further obligations and liabilities each may have to the other. JUSTMAD reserves the right to expel from the exhibition any exhibitor who violates the rules stated herein. The exhibitor will remain liable for the liquidation of the booth rental and any additional charges incurred.

Notwithstanding any conflict of law provisions, Spanish laws shall be applicable to these Conditions and all matters arising from exhibitor's participation in JUSTMAD.

I have read the above terms and conditions, understand these terms and agree to all as stated.

Signature:

Date:

Exhibitor information

Gallery

Gallery name:

Established (year):

Address:

Zip code:

City:

Country:

Phone:

Email:

Web:

Other offices (specify address):

Invoking detail:

VAT registration nr:

Contacto de la galería

Name and surname:

Job title:

Phone direct:

Móbile:

Email:

Type of participation requested

General program

- Aprox. 17 m.l. — 7.500 €
- Aprox. 14 m.l. — 6.000 €
- Aprox. 10 m.l. — 5.500 €
- Solo Project — 3.500 €
(Project curated by invitation)

Publicaciones

- 1.000 € (One table and one chair given by the organization)

Artistic of the gallery

International fairs in wich the gallery has participated:

Artists proposed for JUSTMAD (please include detail of the images of the artworks part of this proposal)

Company stamp and signature of the authorized representative

Date